

16 Insider Tips *(That You Really Need to Know)* For Your Wedding Day





You are in the throes of planning one of the most precious moments of your lives, and one which you will want to remember, forever.

So, whether your heart is already set on hiring a videographer, or you are just beginning to explore the idea, we've compiled some insider tips and tricks that every wedding videographer (and photographer) should be sharing with you.

#1. You Don't Need to "Do" Anything for the Camera

The best advice? Forget the camera even exists. Laugh with your partner, hold their hand, and sneak a cheeky kiss. The videographer should be capturing the real connection between you, not turning your wedding into an acting class. Real not staged, every single time.

#2. Prep Is Messy – And That's Okay

Wedding mornings are chaotic. They just are. There's steam, hairspray, half-zipped dresses, missing socks, and five people asking where the buttonholes are. But guess what? That chaos is a really important part of your story. A great videographer doesn't expect a picture-perfect space. Instead, they work with what's real and know exactly where to shoot to make even the madness look magical.

#3. The Best Bits Are Never the Planned Bits

The moment your dad holds your hand just before walking down the aisle. Your maid of honour whispering "you've got this". The cheeky toast from your best man that turns into a full roast. These are the moments that make your film – and they're never scripted. A good videographer knows how to stay alert, stay subtle, and be ready to catch the moments no one saw coming.



#4. You're Not Awkward

"We're awkward on camera." is the phrase we hear from every couple before they see their final film. Then when they do it's like, "Wait, we actually look amazing!" That's not magic – that's the result of being filmed naturally, not forced. A great videographer doesn't stage your love or choreograph fake moments. They just give you the space to be yourselves – relaxed, in love, and glowing.

#5. Golden Hour Is Real – But Short

That soft, buttery light you see in wedding films? That's golden hour. And it lasts about 20 minutes max. If your videographer says, "Now is the time" – go. Even if it means sneaking out during the meal or dragging yourself off the dancefloor for ten minutes. That light is worth it. Trust them.



#6. Unplugged Ceremonies Make Better Films

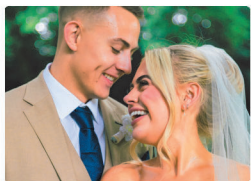
You don't want Aunt Carol's iPad blocking your kiss shot. Or ten phones ruining the aisle view. If your videographer doesn't suggest asking guests to put their devices away for the ceremony, they should. It's not just about aesthetics – it's about making space for you to be seen.

Don't forget to ask about our Exclusive Offer...

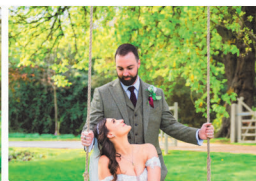
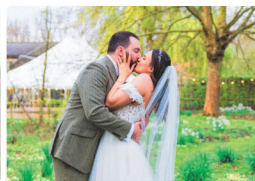
Guest Video Booth available to add to your package, for free! We don't hire out our video booths, they are exclusively reserved for Wedding Video Essex couples only.

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#7. Sound Is Everything

Photos show what happened. Video shows how it felt. But audio? It's the audio that takes you back. It's the tremble in your voice during vows, the cheer when you kiss, the heartfelt speech that has everyone sobbing. Great visuals mean nothing without great sound. Your videographer should prioritise capturing clean audio from the key moments, otherwise your film will look pretty but feel flat. A professional wedding film should look AND sound like the best day of your life.

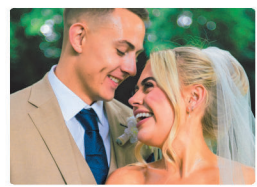


#8. You'll Hate Your Voice at First – Then You'll Cry

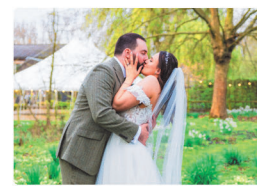
Nobody likes hearing the sound of their own voice. It's a universal truth, and even the greatest performers have the same issue! But here's the thing: once your voice is layered over footage of you walking down the aisle, reading a letter, or whispering "I love you" in the morning light – it stops sounding weird and starts sounding like you. Honest. Raw. Emotional. And yes, you'll cry. In the best way.

#9. The Regret is Real...

Photography is essential. But there's something about motion, sound, and voice that photography can't replace. We hear so many guests at weddings say, "I wish we had a video of our wedding". No one says, "I wish we didn't."



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#10. Wedding Films Should Stand the Test of Time. Trendy editing is fun—until it isn't.

If your film is full of fast cuts, slow-mo spins, and TikTok-style transitions, it might feel dated in five years. A good videographer should focus on storytelling and timeless style. Your wedding day deserves to age as well as your love does.



#11. Drone Footage Shouldn't Be Guaranteed (And That's Fine)...

Yes, drone footage looks amazing. Unfortunately though it's weather-dependent, battery-limited, and subject to legal restrictions in the area.

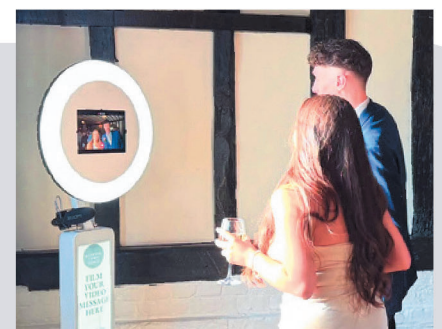
If it's raining, windy, or your venue is near a no-fly zone, it's not happening. And it shouldn't be the thing your entire film relies on. A great videographer should use it when possible, but never as a crutch.

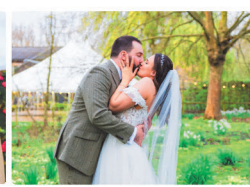
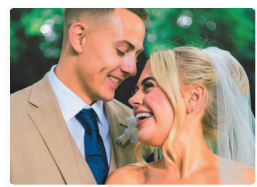
#12. A Voiceover Can Change Everything

Whether it's private vows, a letter, or even a few whispered words – hearing your voice layered over your wedding footage brings the whole thing to life. It makes it personal. Emotional. Real. Your videographer should offer this. If they don't? Ask why.

Exclusive Offer... Free Guest Video Booth!

We don't hire out our video booths, they are exclusively reserved for Wedding Video Essex couples only. You can reserve yours on our discovery call.





#13. Editing Isn't Instant

If someone promises a whole wedding film in under two weeks, please be suspicious. Editing takes time. Music has to be matched. Audio cleaned. Clips synced. Colour balanced. A professional will treat your film like a story, not a rush job. Think of it like a fine wine. Or slow-cooked ribs. It's always better when you wait.

#14. Tissues at the Ready!

Even if you're "not a crier." Watching your day back in motion... hearing the voices, seeing the smiles, reliving the vows – it gets you. And it should. That's when you know it was filmed right.



#15. Your Wedding Film Won't Blur Over Time

Every couple says it: the day goes by in a flash. You'll wake up, blink, and suddenly it's 11pm and your shoes are off! With all the nerves, adrenaline, and excitement, it's nearly impossible to remember everything.

A great wedding film becomes your memory bank. It lets you relive the look on your partner's face during the vows, the way your friends erupted when you entered the reception, and that quiet moment of stillness you forgot even happened. A wedding video slows time down. It makes the blur feel vivid again.

#16. It's Not Just a Wedding Video – It's Your Story

Forget the highlight reel. Forget the showreel. Your wedding video should feel like you. The way you love. The people who matter. The real emotion that ran through your day. This isn't about creating content.

It's about preserving something you can feel forever.

Thanks for Reading!

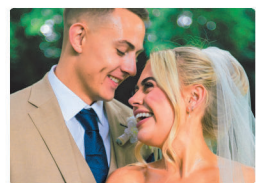
Alex Moore

And Who Are We?

We're Wedding Video Essex. A team of award-winning videographers and photographers based in Essex, providing beautifully timeless wedding videography and photography for couples at venues across Essex, Hertfordshire, Kent, Suffolk, and London.

We've been established for over 10 years, and are proudly recommended by more than 25 venues.





The Big Day Essentials Checklist

Tasks	
Budget	
Date	
Wedding Dress / Outfit (+ accessories)	
Hair & Makeup (Trial and booking for the day)	
Theme / Colour Scheme	
Wedding Rings	
Marriage license	
Invitation List	
Venue Locations	
Videography/Photography	
Entertainment Idea's	
Wedding Vibe (example: traditional, modern, etc)	
Type of Meal	
Seating Plans inc. Top Table inc. Room Table Plan for Guests	
Table Decoration (Table No.s/Names, Place Name Cards, Centrepieces, Table Cloths, Chair Sashes)	
Flowers - Bride, Bridal Party, Button Holes - Groom/Groomsmen, Gift Flowers	
Catering- Wedding Breakfast, Canapés, Buffet Style, Hog Roast, Sharing Platters	
Cake - Tiers	
Ceremony Music	
Wedding Planner (if using one)	
Choose Bridesmaids and Groomsmen	
Confirm Menu & Attend Tasting with Caterer	
Wedding Playlist	
Plan Honeymoon	
Book Celebrant/Registrar/Priest	
Book Dress Fittings	