



CLOSE UP MAGIC

At a typical dinner, awards show or tabled guest event, there can be significant dead-time between courses whilst guests wait to be served or have the courses cleared, this is where multiple magicians can maintain or create a buzz of excitement, anticipation and laughter within a room.

Using sleight of hand and magic, our experienced multiple magicians can minimise any food waiting times for guests by performing at tables. It can't be underestimated the impact that having a skilled performer creating miracles and generating fun, laughter and amazement can have on a room as a whole. As the magician begins to elicit applause and cheers from one part of the room, the anticipation of other tables continues to heighten.

The organic, self-starting and self-contained nature of our experienced multiple magicians means that waiting staff find them a help rather than a hindrance as they can often distract from any unforeseen serving or food issue. Our multiple magicians can also build in sponsor credits or acknowledgements as part of their act e.g. "good evening my name is XXXX and I'd like to perform some magic for you tonight courtesy of our sponsor XXXX". There is also the option for our multiple magicians to use sponsor or event branded playing cards too.



COMPERE / HOST

If you haven't thought of having a compere or event host we really recommend you do. Not only can a host welcome people into dinner and introduce speakers, they can also present awards, conduct an auction or even do the raffle. Our experienced comperes and event hosts can really make a difference to the flow of an event, ensuring all the correct timetable is communicated to an inquisitive crowd whilst ensuring everything runs to time. Using an experienced compere or host to do an auction also makes sure the maximum money can be raised for the chosen charity and along with a raffle they can guarantee the energy stays in the room where a less experienced person might let things become drawn out unnecessarily.





CABARET

After dinner and before an auction, raffle and the band or disco, our experienced multiple magicians can all offer a 20/30/40 minute magic and mind-reading cabaret. By giving your guests the chance to watch (and some to take part in) a fun World-Class magic cabaret, you can again heighten the fun, laughter and engagement of an event audience. Usually performing with lapel or headset microphone, our cabaret magicians are able to involve

willing guests in some highly entertaining World-Class Magic routines, many of which you can see being performed in arena magic shows and on the Las Vegas Strip. The impact and entertainment value our cabarets can bring to an evening is enormous, all of which helps the energy and enjoyment of a whole event.





COUNTER MAGIC

Encounter Magic – the fully brand-able entertainment centrepiece for events

Occupying an area of up to four square metres, the Encounter Magic bar is an incredible branded focal point for any event. With a three meter semi-circular illuminated curved bar along with a wrap-around fully brand-able two and a half metre high rear wall with lighting and large flat-screen television, the physical impact is impressive.

Typically working in 10 minute rotating sets, our experienced multiple magicians perform classic sleight of hand and mind-reading magic routines behind the bar to the walk-up ever-changing crowd. This brand-new approach to entertaining guests is perfect for those larger events where a sponsor or event host want to maximise brand impact and guest engagement. Conceived to combine the fun of a casino table and the group engagement of a photo booth all wrapped up with the involvement of a magic show, the Encounter Magic bar is unique in the world of corporate entertainment.



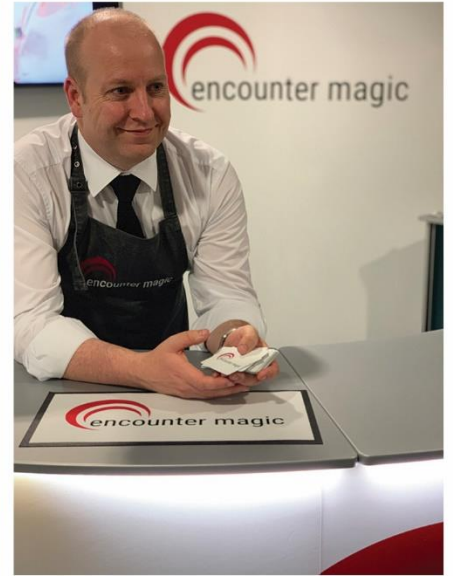
Our multiple magicians take turns in standing behind the bar to perform close-up magic to gathered guests. With sleight of hand, mind-reading and bar bets, the laughs, gasps and applause come thick and fast with this highly engaging original corporate entertainment concept, but it doesn't stop there. By using clever software, the magician not performing at the time takes high-resolution crowd reaction snap-shots on their smart phone which almost simultaneously appear on the large TV screen behind the performers.

The really clever bit is that as the photos appear on the screen they can be digitally branded with a sponsor credit or event logo, also all the photos can be made available to download by the guests from a website after the event and can also be provided as a whole to the event organiser or sponsor.

The power of someone seeing their own excited gasping image on a large screen can't be underestimated, couple that with a sponsor credit or event logo stamped onto the image as well and – This Sponsor/Event = This Reaction. If you wish to make more of this feature then there is an option to have Encounter Magic provide a professional photographer take the photos that can also be printed out for guests to take away. It's

easy to see the appeal for this photographic element, just remember the money theme parks all over the world have invested in this exact 'reaction photo' mechanism when it comes to rides, add to that the fun guests have with a photo booth, throw in the gambling draw of a casino table, brand everything up with a sponsor or event logo and that's 'Encounter Magic'. Unique corporate entertainment with maximum client engagement.





WHO ARE WE

Encounter Magic is owned by Magic Circle and International Award-Winning Magicians and Entertainers, Bryan Gunton and Jasper Blakeley.

Both Bryan and Jasper are unique in the world of corporate entertaining, in that they co-own their own Magic Theatre where they perform weekly shows and host private events to the paying public. The Small Space in Barry is not only the UK's Smallest Theatre and Cinema, it's actually the World's Smallest Magic Theatre too. Owning and performing regular magic shows in their own unique venue, has allowed Bryan and Jasper to hone their product to perfection. Unlike the vast majority of other corporate entertainment providers, Bryan and Jasper's constant need to attract a weekly paying audience has fostered an incredible work ethic built on creating a unique magical experience. It is this 'magical experience' that they've transferred from their small theatre to the corporate market – you're getting a fully formed interactive act not just a few chaps in suits doing tricks.







So you're interested, here's what happens next

Meeting

After an initial conversation, and if it's feasible, we usually arrange a meeting. Where possible meeting each other saves an awful lot of time emailing, it's then that we can go through all our options, which leads to the next stage.

Budget

Encounter Magic is all about giving you the maximum return for your investment. There's no point giving you a bigger package than you need, conversely you can't spread things too thinly or it loses any impact and becomes a waste of time and money. Fortunately we have solutions to suit all event sizes and all budgets, so whether you go for the most expensive or the least expensive option, we guarantee our standards and commitment remain the same, after all we want to keep you as a client.

Plan

It's vital that every aspect of a project is covered from arrival times, accessibility to a venue, what message you want delivering (if any) and what the perfect outcome for you would be.

Deliver

Above all, Encounter Magic is about building partnerships, therefore we make it our main priority to deliver the best corporate entertainment solution possible. There's a reason we have regular blue chip clients who come back to us year after year and we'd like you to become one too.



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