













# BOING



The NATIONAL ASSOCIATION of JEWELLERS













Finest quality, British-made bracelets in genuine leather braid, steel rigging, and climbing and sailing ropes, with ultra strong magnetic clasps available in stainless steel, London hallmarked sterling silver and silver with 18k gold plate or rose plate.

Each bracelet is presented in an embossed tin.

### WWW.BOINGJEWELLERY.COM

Tel: +44 (0)1628 789999

Email: belinda@boingjewellery.com



Finest quality bracelets, made in Britain from climbing and sailing ropes, genuine leather braid, steel rigging and with clasps available in stainless steel, London hall-marked sterling silver and silver with 18ct gold coating or rose-gold coating.

#### **UK STOCKIST TERMS**

Our first aim is to support you in maximizing your sales by giving advice on the appropriate products for your customer demographics – after all, we want you to succeed!

We will also help and advise on product selection and will guide you to the most popular bracelets (size, thickness, colour, etc) and resolve any other queries you may have.

- 1. For free delivery, the minimum order value (MOV) net of VAT is £250.
- 2. Delivery under £250 has a £10 fixed charge. If, however, you have an urgent requirement for just 1 or 2 bracelets, delivery is set at £4.50.
- 3. SRP is our Suggested Retail Price, adopted by the majority of BOING stockists and adopted on our website.
- 4. We offer a swap-out service during your first year. This only applies to your initial order and to a value equivalent to the returned stock. The limit is 10 bracelets.
- 5. Free packaging. Each bracelet comes in a quirky, free, embossed, circular metal tin with protective foam padding and an insert providing brief information about BOING. All precious metal clasp bracelets will also be enclosed within an embossed faux suede popper pouch with polishing cloth for added protection.
- 6. We are happy to provide free product or lifestyle photos of BOING via Dropbox if you require images for promotional purposes or for your own approved website and we supply all stockists with a free POS 'T-card' as a marketing tool to support and sell BOING bracelets.
- 7. We provide an engraving service, see price list. We cannot exchange or refund personalised products, therefore double check sizes ordered. Max of 12 characters including spaces.
- 8. We offer a free attractive BOING POS stand to showcase BOING bracelets. This is only supplied free with an order of 30+ bracelets and holds 16 bracelets on display. To purchase a POS stand the cost is £45.
- 9. We require no less than £500 (ex VAT) order value to be placed each calendar year.
- 10. Payment for your initial 2 orders is due on receipt of a pro forma invoice and requires paying prior to dispatch, as everything is made by hand and to order. Payment must be made by bank transfer in Sterling GBP to:

#### Barclays Bank: Sort code: 20-78-58 Account number: 03093808.

Alternatively we can accept payment via Paypal, we can then raise a payment request for you. Your third and subsequent orders will be strictly on 30-day payment terms from invoice date (not 30 days after the month following). Unfortunately, we cannot accept payment over the phone nor payment by credit card at this stage. Late payments incur a 3% charge to your account.

- 11. **POSTAGE & SHIPPING:** Allow up to a maximum of 14 working days from the date of payment for receipt of your order. If you are based overseas, shipping will be charged to you at cost.
- 12. As part of our sales terms we expressly forbid BOING® products being sold on any nationally accessed website platform, including specifically Amazon or Ebay, or their equivalent in any country Worldwide. We have no objection to you selling on your own website once we have approved its suitability but you must seek approval first and we are more than happy to help provide images if needed. Failure to adhere to this clause gives BOING Inc Ltd the right to cease supplying you.

#### SIZES:

We offer various sizes of bracelets from S (16cm) to XXL (20cm). Smaller-Larger sizes can be made on request.



#### SKINNY ROPE, LEATHER & RIGGING 5MM-6MM SINGLE OR DOUBLE WRAP

DOM: N





#### **MIDDY ROPE & LEATHER**

7MM-8MM SINGLE OR DOUBLE WRAP

#### **CLASPS AVAILABLE FOR ALL BRACELETS**

Our clasps come in 316L Stainless Steel, Solid Sterling 925 Silver plated with 999 Silver, Solid Sterling 925 Silver plated with Rose Gold and Solid Sterling 925 Silver plated with 18k Yellow Gold.



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To place your order email : belinda@boingjewellery.com or call +44 (0)1628 789999



#### **CHUNKY ROPE**

9MM - 10MM SINGLE WRAP, STAINLESS STEEL CLASP



BOING<sup>®</sup> makes unique and vibrant rope and leather bracelets. Our rope bracelets are made using genuine climbing and sailing ropes. They are beautifully designed, unfussy, tough and tactile. They appeal to both men and women who love the great outdoors.

BOING<sup>®</sup> products are 100% handmade and designed in the UK. We are delighted to work very closely with some of the finest UK precision engineering companies and rope manufacturers in making our designs come to life. Every BOING<sup>®</sup> bracelet is made by hand, polished and quality tested here in Berkshire by our BOING<sup>®</sup> team before being shipped out to you in its own round embossed tin or pouch.

All BOING<sup>®</sup> products have a 2-year guarantee, excluding all precious metal products which have a 1-year guarantee.



**ROPE DROP PENDANTS** 

**CLIMBING ROPE HELD BETWEEN** 2 SILVER CUPS. SILVER OR LEATHER NECKLACE INCLUDED. AZTEC PINK ATURQUOISE BEETLEJUICE **INCA BLUE** INCA GREEN **INCA ORANGE** MASAI GREEN MASAI MOSS NAVY PURPLE EMPEROR RAVEN RIPCURL SPEED RINGS **PORTHOLE SILVER & SAILING ROPE** GLACIER **BLACK RUN** BLACKBERRY ICE RAVEN ROYAL RED **RING AND ROCK PENDANTS** STERLING SILVER OR LEATHER THONG

To place your order : email belinda@boingjewellery.com or call +44 (0)1628 789999.







## BOING **S** www.boingjewellery.com



