



snoozies!®

cozy little foot coverings

MORE
CHOICE
MORE
COMFORT
MORE
SALES

AUTUMN/WINTER 2016

Joe Davies are the **EXCLUSIVE DISTRIBUTORS** of **snoozies!®** in the UK

WHY BUY snoozies!®

MORE CHOICE

- Over 11 collections
- More than 66 designs
- Huge array of fabrics

MORE COMFORT

- Double Sherpa Fleece lined
- High quality fabrics
- NEW improved Ballerina Sole
- Heavy fabric and fleece weights

MORE SALES

- We have sold enough snoozies for over **1 pair for every 25 women in the UK**
- The brand has **many end user repeat customers**
- **More choice** and **more comfort** = **increased sales**



WHAT ARE snoozies!®

- **snoozies!®** a **hot line, massively successful** globally
- **snoozies!®** are not socks and they're not slippers - they're a crossover between the two and that's why we call them **"foot coverings"**!
- **snoozies!®** are made with a **brushed fleece** exterior in **colourful and fun printed patterns** and then lined with a **soft warm Sherpa fleece**
- **snoozies!®** are **soft, comfy, warm** and just **simply adorable** - the newest foot coverings for your feet in the **UK!**
- **snoozies!®** have a **non-skid sole** so you can feel safe wearing them on wood or tile floors
- **snoozies!®** **keep feet warm** even on the coldest of days!
- **snoozies!®** are **fully machine washable** and **won't shrink!**
- **snoozies!®** make **great gifts, impulse buys** and are a **"me too" purchase**
- **snoozies!®** are **EXCLUSIVE** and only available from **Joe Davies** in the **UK**

VELVET BALLET POM POM

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These **luxury soft** velvet snoozies!® with matching cute pom-poms have a **unique split sole** and **elasticated opening** for a snug fit, these snoozies are set to be a **classy classic!**



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66500	VELVET BALLET POM POM (6 DESIGNS)	36	6 x Small 18 x Medium 12 x Large	1 of each design 3 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
66501	Small	12	2 of each design
66502	Medium	12	2 of each design
66503	Large	12	2 of each design



SOFT ROSE

Super soft Sherpa fleece rose design in **gorgeous pastel colours** make these **snoozies!**® the **perfect cosy gift**. **Hotly tipped** we are predicting **high demand** for this collection



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66510	SOFT ROSE (6 DESIGNS)	36	6 x Small 18 x Medium 12 x Large	1 of each design 3 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
66511	Small	12	2 of each design
66512	Medium	12	2 of each design
66513	Large	12	2 of each design



BOHO STRIPE

Brand new to the snoozies!® range, if you liked Hot Mocs **you will LOVE these.** Fabulous foot coverings in a **stripy boucle knit design, machine washable, non-skid soles** and with **double sherpa fleece lining.**



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66520	BOHO STRIPE (6 DESIGNS)	36	6 x Small 18 x Medium 12 x Large	1 of each design 3 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
66521	Small	12	2 of each design
66522	Medium	12	2 of each design
66523	Large	12	2 of each design



CLASSIC SPLITZ

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Fabulous Splitz snoozies!® are great fun with matching left & right **adorable appliqué designs**. **Double soft Sherpa fleece** lined in a range of themes to make an ideal gift. **Hotly Tipped!**



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66530	CLASSIC SPLITZ (6 DESIGNS)	36	6 x Small 18 x Medium 12 x Large	1 of each design 3 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
66531	Small	12	2 of each design
66532	Medium	12	2 of each design
66533	Large	12	2 of each design



MODERN MEN'S PLAID

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We always do very well with the **Limited Edition Men's Collection** - this year's offer; New Men's Plaid **snoozies!** Available as a starter pack only in **4 deep rich masculine colourways** - a great addition to the **snoozies!** collection.



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66540	MODERN MEN'S PLAID (4 DESIGNS)	36	12 x Small 12 x Medium 12 x Large	3 of each design 3 of each design 3 of each design	3-4 5-6 6-7

SPECIAL EDITION
STARTER PACK ONLY
LIMITED STOCKS

BRAND
NEW
DESIGN



CHRISTMAS SPLITZ

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snoozies!® Christmas Splitzs are **perfect stocking filler** gifts. Available in **4 cheeky and fun festive designs**. Sure to be popular, available while stocks last with very **high demand** expected. As with all snoozies!® they are fully **machine washable**, won't shrink and won't run.



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66550	CHRISTMAS SPLITZ (4` DESIGNS)	36	4 x Small 20 x Medium 12 x Large	1 of each design 5 of each design 3 of each design	3-4 5-6 6-7

CHRISTMAS SNOOZIES!®
HUGE PRE-SALES
ONLY WHILE STOCKS LAST





JINGLE BELLS

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Set to be our **hottest snoozies!® line this year!** Pre-sales are through the roof and Jingle Bell snoozies are the **must have line this Christmas** - if you want these in your collection we recommend placing orders as soon as possible. Stocks are likely to be in **very high demand** and, due to their construction and global demand, placing repeats will be difficult.

**HUGE
DEMAND
EXPECTED**



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66551	JINGLE BELLS WOMEN'S (4 DESIGNS)	36	4 x Small 20 x Medium 12 x Large	1 of each design 5 of each design 3 of each design	3-4 5-6 6-7

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
66552	JINGLE BELLS MEN'S (4 DESIGNS)	36	12 x Small 12 x Medium 12 x Large	3 of each design 3 of each design 3 of each design	6-7 8-9 10-11

BALLERINA BLING

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Our best ever selling snoozies!® design - Classic Ballerina Bling. With over **100,000 pairs sold** this top selling range is as popular as ever. If you haven't tried these we can't recommend them enough!



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
36500	BALLERINA BLING (6 DESIGNS)	36	6 x Small 18 x Medium 12 x Large	1 of each design 3 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
36501	Small	12	2 of each design
36502	Medium	12	2 of each design
36503	Large	12	2 of each design



BALLERINA RED BLING

RED BLING

Limited Edition



These Limited Edition Red Bling snoozies!® have to be pre-ordered as no extra stocks are going to be carried.

*Place your order NOW
because when they're gone
they're gone!*



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
36504	BRIGHT BLING ADULT (1 DESIGNS)	36	6 x Small 18 x Medium 12 x Large	1 design only	3-4 5-6 6-7

SOFT POINTE BALLERINA

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One of our favourites! **Subtle colourways** and **matching pom-poms** make Soft Pointe Ballerina a **real winner**. **Sherpa lined** and with **snoozies!**® unique **split sole for added comfort**, these are a great addition to the **snoozies!**® range.



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
55530	SOFT POINTE BALLERINA (6 DESIGNS)	36	12 x Small 12 x Medium 12 x Large	2 of each design 2 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
55531	Small	12	2 of each design
55532	Medium	12	2 of each design
55533	Large	12	2 of each design



BALLERINA CHIC-LETS

These **NEW Ballerina Chic-lets** foot coverings have the **new split sole construction** for a **more comfortable, snug fit**. With **soft velvet textures** and **matching bow**, we expect **high demand** and recommend you **place your orders early!**



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
55510	BALLERINA CHIC-LETS (6 DESIGNS)	36	12 x Small 12 x Medium 12 x Large	2 of each design 2 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
55511	Small	12	2 of each design
55512	Medium	12	2 of each design
55513	Large	12	2 of each design



NUBBY KNIT BALLERINA

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Nubby Knit have a unique outer fabric, **Sherpa lined inners** and **cute pom-poms** making these a **real winner** all year round.



ASSORTED STARTER REPEAT PACK

CODE	DESIGN	QTY	SIZES	ASSORTMENT	FITS (UK SIZES)
55500	NUBBY KNIT BALLERINA (6 DESIGNS)	36	12 x Small 12 x Medium 12 x Large	2 of each design 2 of each design 2 of each design	3-4 5-6 6-7

REPEAT BY SIZE PACK OF 12

CODE	DESIGN	QTY	ASSORTMENT
55501	Small	12	2 of each design
55502	Medium	12	2 of each design
55503	Large	12	2 of each design





ADULT snoozies![®] SPINNER PACK

Order any 4 cartons of snoozies![®] and we will **DISCOUNT THE COST** of the Spinner with stock to the retail value of **FREE OF CHARGE.**

Holds 144 pairs

All results show that sales increase significantly when displayed on a spinner.

CODE	DESCRIPTION	QTY
66500	VELVET BALLEP POMPOM	36 NEW
66510	SOFT ROSE	36 NEW
66520	BOHO STRIPE	36 NEW
66530	CLASSIC SPLITZ	36 NEW
66540	MODERN MEN'S PLAID	36 NEW
66550	CHRISTMAS SPLITZ	36 NEW
66551	JINGLE BELLS WOMEN	36 NEW
66552	JINGLE BELLS MEN	36 NEW
36500	BALLERINA BLING	36
36504	RED BLING	36
55500	NUBBY KNIT BALLERINA	36
55510	BALLERINA CHIC-LET	36
55530	SOFT POINTE BALLERINA	36

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What our customers say about snoozies!®

"Fastest selling product I have had for years."

"Snoozies!® are a big hit!"

"Not many products sell this well."

"Sold 83 pairs in just over a week."

"We put them on display last Wednesday and by Saturday we had sold 21 pairs!"

"Takings haven't been the best this year but have been brill since the snoozies!®"



Joe Davies are the **EXCLUSIVE DISTRIBUTORS** of **snoozies!®** in the UK

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